

PRESS RELEASE



The Cleveland Museum of Art

Public Information / 11150 East Blvd. / Cleveland, Ohio 44106 / 216 421-7340

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FOR RELEASE ON RECEIPT

1984 JUNIOR COUNCIL LECTURE SERIES
PHOTOGRAPHY: PERSPECTIVES ON COLLECTING

As photography has grown in importance as a means of artistic expression, museums and individual collectors have become more interested in acquiring prints by master photographers. Photography: Perspectives on Collecting, a three-part series of slide lectures presented at The Cleveland Museum of Art on March 6, 7, and 8 at 6:00 p.m., examines some of the great photographers of this century and how their work is being collected. The lectures, sponsored by the Museum's Junior Council, will be given by three experts on photography, each representing an institution which has formed an important collection of photography within the last decade. While surveying the work of master photographers, each lecturer will describe the collections and collecting philosophies of his own institution.

On Tuesday, March 6, at 6:00 p.m., James L. Enyeart, Director of the Center for Creative Photography at the University of Arizona, will discuss "Journey to the Center." The Center for Creative Photography, established in 1975, is an archive and research center devoted to the study of photography as an art form, with a collection of over 30,000 prints by 19th- and 20th-century photographers. Enyeart, who has served as its director since 1977, was previously curator of photography at the Museum of Art at the University of Kansas and has published numerous articles on photography.

On Wednesday, March 7, at 6:00 p.m., Carroll T. Hartwell, Curator of Photography at the Minneapolis Institute of Arts, will discuss "Dimensions of Our Collection." Hartwell, with a background in advertising and editorial photography,

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joined the Minneapolis Institute as its chief photographer in 1963. When the Institute began collecting photography in 1974, Hartwell became curator of that collection. He now devotes his time primarily to curatorial and teaching duties and the planning of photography exhibitions.

On Thursday, March 8, at 6:00 p.m., Michael E. Hoffman, Director of the Alfred Stieglitz Center at the Philadelphia Museum of Art, will lecture. His topic will be "In Search of the Miraculous: The Acquiring of Masterpieces in Photography." Hoffman, who studied with photographer Minor White, is also the publisher of Aperture magazine and some eighty books on photography. He has organized numerous exhibitions of photography for the Philadelphia Museum of Art and serves as executive director of the Paul Strand Foundation.

Tickets for the Junior Council Lecture Series may be purchased in advance through the Museum's Membership Department or at the door of Gartner Auditorium before each lecture. Series tickets are \$15 (\$7 for students), and single lecture tickets are \$6 (\$3 for students). Proceeds of ticket sales benefit the Museum. For more information, telephone 421-7340, Ext. 268.

Chairing the 1984 Junior Council Lecture Series are Mrs. H. Theodore Meyer and Mrs. Robert K. Schafer.

Lecture attendants will also be interested in a special exhibition on view at the Museum from February 22 through April 1, The Photo-Secession: The Golden Age of Pictorial Photography, a show of more than 180 historic photographs by members of the Photo-Secession, a group of turn-of-the-century photographers led by Alfred Stieglitz, who sought recognition for photography as a fine art. On Wednesday, March 7, the exhibition remains open until 9:45 p.m.

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For additional information contact the Public Information Department, The Cleveland Museum of Art, 11150 East Blvd, Cleveland, Ohio 44106; 421-7340.